



Parade Information

The **ANNUAL BRAT DAY PARADE** will be held on **Saturday, August 7th at 9:00 a.m.** We have been assigned position **# 79** in the parade. We will assemble by 8:30 AM on 7th Street, between Center and Pennsylvania Ave.

The parade starts in Downtown Sheboygan and ends at Kiwanis Park.



Some general rules from the organizers (Sheboygan Jaycees):

- Do not wear or display any items in direct competition with the following sponsors: Budweiser, Culver's, Johnsonville, and Coca-Cola.
- Do not throw candy, handouts or any other objects. We may HAND items to persons.
- Do not use firework devices of any kind.
- Drinking of intoxicants is prohibited.
- Water guns or blasters of any kind are prohibited.
- You must clean up after any animals you bring!
- We may not interfere with any other parade participants.

Click on link below for information about Brat Days:

<http://www.sheboyganjaycees.com/parade.html#>

DIRECTIONS to Assembly Area:

- **EXIT** from I-43 (Exit 126) to **EASTBOUND** State Highway 23.
- **Follow** Highway 23 (it becomes Kohler Memorial Drive and then becomes Erie Ave.) to N. 6th Street.
- **Turn RIGHT (South)** onto N. 6th Street.
- **Look for parking** on N. 6th Street, between Center and Pennsylvania. There are also parking lots in the general area. Look for parking in the lots by the fish shanties, due south of Pennsylvania Ave. on 6th Street.
- **Our assembly area** is at the **RED STAR** below - one block west of N. 6th Street, on N. 7th Street in the middle of the block between Center and Pennsylvania. We will be at **Position #79**.



Please contact Jon Ward with any questions at 414-350-8463.

THANKS! We look forward to seeing you at the parade!